



NATIA KUTALIA

Graphic Designer | Branding & Digital Design | Illustration

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EDUCATION

Brand Design

Academy of Digital Industries

2021 - 2021

3D Design

Academy of Digital Industries

2021 - 2021

Graphic Design

GeoLab

2020 - 2020

Business Administration

Georgian American University

2014 - 2018

SKILLS

Illustrator · Photoshop · Adobe XD ·

After Effects · Lightroom · InDesign ·

Figma

LANGUAGES

Georgian Native

Russian Fluent

English Intermediate

SUMMARY

Designer with strong skills in branding, digital design, and print media. Experience in creating logos, marketing materials, social media content, and motion graphics. Background in both agency work and freelance projects, with additional skills in photography and traditional art.

EXPERIENCE

Graphic Designer

02/2020 - Present

Freelancer

- Developed comprehensive brand identities including logos and visual guidelines
- Created packaging and promotional product designs
- Designed custom merchandise and retail products
- Designed print collateral including business cards, brochures, and marketing materials
- Produced animated content and motion graphics for brand and product promotion
- Created social media marketing assets and advertising content
- Created fine art pieces using traditional media (oil, acrylic, pencil)

Graphic Designer

03/2024 - Present

Optimo (Digital Area)

- Designed large-format outdoor advertising including billboards and transit media
- Executed and retouched professional photography for products, venues, and marketing campaigns
- Created marketing website designs and visual elements
- Developed social media and digital advertising content
- Designed branded promotional and printed marketing materials

Graphic Designer

01/2022 - 03/2024

Flat Rock Technology

- Developed brand identity systems including logos and visual guidelines
- Created marketing website designs and visual elements
- Produced printed materials for marketing events
- Designed email marketing campaigns and assets
- Created social media and digital marketing content

Graphic Designer

01/2022 - 08/2022

Flame Digital Ltd.

- Designed visual assets for social media platforms, including page branding and advertising materials
- Designed responsive email marketing templates and campaign visuals
- Produced animated content for digital marketing campaigns

Graphic Designer

06/2018 - 08/2021

Solari

- Designed social media visual content and branded banners across platforms
- Created animated marketing content for product showcases and seasonal campaigns
- Developed product packaging designs aligned with brand guidelines